



Team Walker Newsletter - March 2009

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JERRY WALKER TO BE  
INITIATED INTO  
PHI KAPPA THETA

## → The Walk for Team Walker!

### THE WALK FOR TEAM WALKER

Join Us For A Fun Morning That Will Benefit the Youth of Jersey City

Saturday, June 27 - Exchange Place - Jersey City

Team Walker will be Conducting our First "Walk for Team Walker" Walk-a-thon Guaranteed to be a Fun Day!



When: Saturday Morning, June 27, 2009

Where: Exchange Place (along the waterfront), Jersey City



The morning will be a fun time for the entire family, a chance to get out and walk along the beautiful water front of Jersey City, and an opportunity to contribute to the improvement of the lives of Jersey City youth.

Click [here](#) for more information or to register your team.

## FRATERNITY

### WHAT:

Initiation of former Seton Hall basketball star & alumnus Jerry Walker as an honorary member of New Jersey Phi Beta Chapter of Phi Kappa Theta National Fraternity at Seton Hall.

### WHY:

To honor Jerry Walker, who led the SHU Pirates to two BIG EAST titles & three NCAA Tournaments in the 1990s & later played professional basketball. In 1997, Jerry started Team Walker, Inc., a nonprofit agency that now provides year-round academic & athletic after-school programs for more than 500 inner-city kids in Jersey City, where Jerry grew up.

### WHEN:

Saturday, April 4  
Initiation Banquet: 6-9 p.m.

(Open to PKT members & non-members, friends, guests, supporters, etc.)

### WHERE:

Cryan's Beef & Ale House,  
Private Party Room,  
24 First Street, South  
Orange  
TEL: (973) 763-7114

### PRICE:

\$50/Person: Proceeds to The Setonian Foundation, the Alumni chapter of PKT at Seton Hall & an SHU Alumni Club, to provide scholarships to undergraduate brothers.

## → Seton Hall Chicago-Area Alumni Chapter Supports Team Walker

During his time at Seton Hall, Gary Scott (Class of '61) created the original Seton Hall Booster Club. Gary and a small group of enthusiastic students would attend all home basketball games to root for the Pirates. The group was easy to spot in the bleachers, dressed in their distinctive straw hats, chinos, shirts, ties, Seton Hall blazers, and blue and white megaphones. In addition, the club was the first to introduce a Pirate mascot to the fans of Seton Hall.



Gary's incredible school spirit led him to help form and expand the Seton Hall Chicago-Area Alumni Chapter, where he would later serve as its leader.

He later led an independent, grass-roots effort to raise funds to support JR Morris, a former Seton Hall basketball player who sustained a serious injury that threatened to destroy his dream of playing in the NBA. JR had completed a highly successful stint as the second-leading scorer in Uruguay's professional basketball league when the injury occurred, leaving him unemployed and placing his lifelong goal in peril.

Gary and a few friends formed the JR Morris Fund, which solicited donations from members of the Seton Hall Chicago-area Alumni Chapter and other friends of Seton Hall throughout the nation to help JR receive the medical treatment he needed. This effort led to JR's successful recovery and renewed his dream to one day play in the NBA.

Recently, Gary embarked on a new endeavor to raise funds for Team Walker, after learning about the organization from fellow alumnus and Team Walker board Member, Nick Scalera (Class of '63). Gary's effort started with a simple e-mail message to his group of Seton Hall alumni and friends, asking for support of "Jerry's Kids, an initiative led by Mr. Jerry Walker, a great humanitarian and former BIG EAST All-Star at Seton Hall." The response to his e-mail was overwhelming and the members of the group quickly took action, to help Team Walker in their mission to improve the lives of Jersey City's youth.

Members of the group's governing and advisory committees are: Gary Scott '61; Richard Kersten '84; Robert Kimmerle '62; Jim Kenney '67; Kevin Webb '76; Dr. Frank DePaola, friend; Steven Devcich '76; Matt Syrek '67; Jim Lund, Student Parent; Dr. David Mandell, friend; and former Seton Hall basketball center Grand Billmeier '07.

## → Seton Hall Leadership Studies Program To Help Team Walker

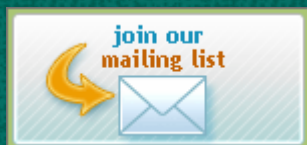
Includes: Buffet Dinner - three entrees, mashed potatoes, vegetables, salad, bread & butter.  
Open Bar for beer, wine & soda.

Presentation Ceremony - Brief remarks by Phi Kappa Theta & SHU representatives & Jerry Walker.

**REPLY:**

Send check payable to:  
The Setonian Foundation  
c/o Mike Trapani  
39-65 52nd Street,  
Apartment 5-N  
Woodside, NY 11377

Reply no later than March 31, 2009



The Leadership Studies Program at Seton Hall University, under the direction of Professor Michael M. Reuter, is the undergraduate honors program for the Stillman School of Business. The purpose of the program is to develop in its students a core set of competencies that will enhance students' existing talents to lead organizations. These essential skills include proficiency in strategic thinking, critical analysis, logical reasoning, and oral and written communication. In addition, the development of the leadership potential of participating students is emphasized.

During their time in the program, students are required to work with professionals from the corporate world on a major project that shapes the development of the student's business skills and talents and leadership capabilities.

This semester, 12 students from the Leadership Studies Program have decided to assist Team Walker for their semester long project. Throughout the spring semester, these students will work side-by-side with Team Walker's marketing consultants, Positive Impact Partners, to develop ideas that will improve upon Team Walker's fundraising efforts.

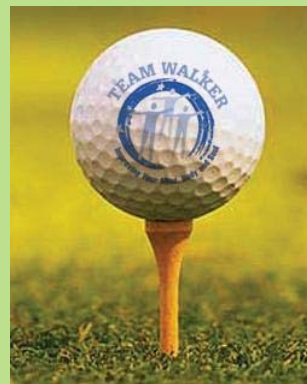
Jerry Walker, the CEO/President of Team Walker is thrilled to have the support of the Seton Hall Leadership Studies Program. "The students from the Leadership Studies Program at Seton Hall are an enthusiastic bunch and we look forward to working with them over the next few months," stated Walker.

For more information on Seton Hall's Leadership Studies Program, please visit: <http://business.shu.edu/leadership/>

### → Save the Date

What: Annual Team Walker Golf Outing  
Where: Somerset Hills CC  
When: Tuesday, July 14, 2009

More information to follow.



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